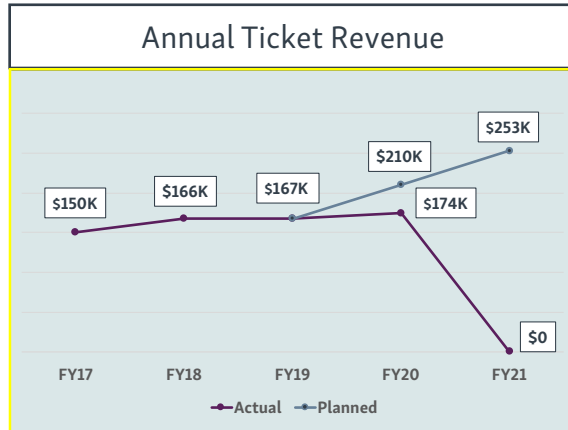




After such an unprecedented year, we are more grateful than ever for our dedicated patrons. We have been able to meet our mission in new, creative ways, delivering our artistic and educational offerings on a virtual platform. Thanks to you, we continue to survive this pandemic and look forward to holding in-person performances again as soon as it's safe.

Marc Eisenberg, Executive Director



YOUR SUPPORT has allowed us to continue weathering the pandemic, but we still need your help!

While ticket revenue typically accounts for 16% of our annual budget, cancellations due to the pandemic have caused this number to go down to 0%, a \$175,000 loss.

RESPONSE TO PANDEMIC

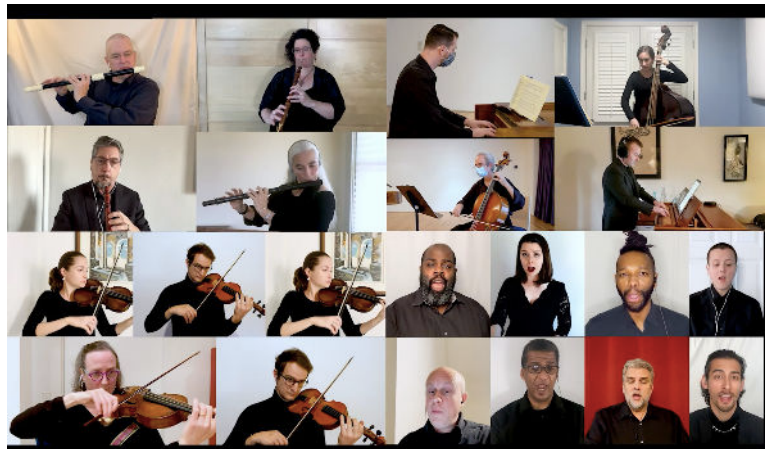
PERFORMANCES	'19-'20 Planned	'19-'20 Actual	'20-'21 Planned	'20-'21 Actual
Director's Series	5	2	5	0
Chamber Series	8	4	8	0
Noontime Cantatas	12	8	12	0
Educational Outreach	15	9	15	2
Virtual Performances	0	0	0	12
TOTAL PERFORMANCES	40	23	40	14

When the pandemic began in March 2020, the Consort had to cancel five education programs, six free community concerts, and five large-scale performances, as well as all performances planned for the 2020–2021 season. We chose to pay musicians for cancelled rehearsals and performances, even though we were not contractually obligated to do either. **With your enthusiastic encouragement, we learned new skills, developed a new online series, and moved our educational programs to a virtual platform.**

VIRTUAL PROGRAMMING

bach interactions
A Dynamic Performance & Learning Experience

▶ **16,663 VIEWS**



After cancelling half of our 2019–2020 concert season and education programming, we combined the educational and performance objectives of our mission into a new, virtual series. Partially funded by a competitive grant from the *National Endowment for the Humanities*, *Bach Interactions* presented some of Bach's finest cantatas, including all 6 parts of the *Christmas Oratorio*, with informative presentations from renowned Bach scholars. **Through your generosity, we were able to present these programs cost-free and raised nearly \$25,000!**



*I know we all would prefer to hear you live, but this is just awesome! Not only do we hear your exquisite instrumentalists and vocalists, we can watch you intimately... becoming an integral part of your performance. **This is the best I have heard and SEEN so far.***

- Anonymous Patron

2020 HIGHLIGHTS

March

The Consort was included in “**The Unsung Heroes of COVID-19**,” a list of 88 arts organizations in the U.S. who **continued to pay their artists for cancelled performances due to the pandemic.**

May

Our first ever virtual, collaborative performance was released on YouTube and **received almost 10,000 views**, more than any other Bach Consort video in recent history.

AUGUST

The Consort was excited to be recognized in *SMU DataArts* “The Alchemy of High-Performing Arts Organizations.” Measured over a five year period, **we were identified as the nation’s 8th highest-performing arts organization and 2nd highest-performing music organization**, among thousands of organizations with annual budgets above \$500,000.

November

The **November episode of WETA Arts** features the Washington Bach Consort and Artistic Director, Dana Marsh, as he **adapts to the pandemic, while finding new ways for the ensemble to connect with our patrons.**

December

The Bach Consort was listed as **number 3 on Patrick McCoy’s “2020 Year End Review.”** Other organizations on the list include Coalition for African-Americans in the Performing Arts, Early Music America, and The Choral Arts Society.

FREE EDUCATION PROGRAMS



The Consort has remained committed to continuing its education programs for DC public and public charter school students during the pandemic. This spring, we worked with DC Commission on the Arts and Humanities and DC Arts and Humanities Education Collaborative to create an online version of our *Hercules* program for students in grades 3 to 5—**the first of its kind in the District.**

100% of teachers who participated said their students were engaged and encouraged to actively participate.

SOCIAL MEDIA AND WEB PRESENCE

 **YouTube VIEWS**

2,428 → 41,548
2019 2020

Our free and interactive virtual series expanded our audience significantly, reaching more than 17 times the number of viewers we reached the previous year.

 Follow Us: **@bachconsort**

#GIVINGTUESDAY



Musicians, staff, and patrons shared how they’re making it through quarantine, things they’re looking forward to, and how music has been at the heart of it all.

Participating in the 2020 digital season this fall has been a great project to look forward to. It’s a very humbling experience to record and try to get that perfect take! It’s really exciting to hear and see it all come together in the finished video product. We have rigged some crazy setups of our microphone and recording devices to try to get the best camera angle in our small apartment!

► Amy Broadbent, soprano

► **20 PARTICIPANTS**

► **63 POSTS**

► **103 IMAGES**

THANK YOU TO OUR DONORS!

Your generosity has helped us continue paying our staff and musicians during the pandemic. We need your continued support as we look ahead to our next season and return to in-person programs safely.