



As we've all patiently waited through 18 months of cancellations and virtual programming, the Consort finally returned to in-person performances this fall. We are so grateful to be welcoming you to our concerts again, and enjoying Bach's greatest works! Your support has

allowed us to continue meeting our mission and plan bold, new initiatives for the future together.

Marc Eisenberg, Executive Director

SPRING VIRTUAL SEASON

COMBINED NUMBER OF VIEWS

▶ **21,388**

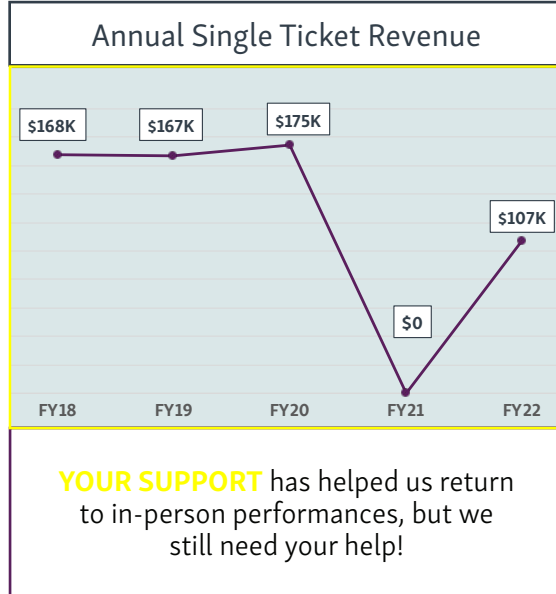


The Bach Consort continued its virtual programming with 3 concerts—performed and recorded in local venues, rather than weaving together individual recordings like in *Bach Interactions*. Each concert had more views than each part of the *Christmas Oratorio* in 2020!

RETURN TO IN-PERSON CONCERTS

PERFORMANCES	'18-'19	'19-'20	'20-'21	'21-'22
Director's Series	4	2	0	5
Chamber Series	4	4	0	8
Noontime Cantatas	12	8	0	12
Virtual Performances	0	0	12	0
<b>TOTAL PERFORMANCES</b>	<b>20</b>	<b>14</b>	<b>12</b>	<b>25</b>

After 3 virtual performances in the spring, we returned larger than ever with twelve in-person performances! We finished off our fall season with a triumphant performance at The Music Center at Strathmore in Bethesda, MD for the first time in 13 years.



Even though we have returned to in-person performances, **our single ticket sales to date are down more than 30% this year** as our patrons determine when they are comfortable returning.

MEMORABLE MOMENT

Our April 2021 concert was the first time our musicians performed together in-person since the beginning of the pandemic in 2020. It was such a fulfilling experience to create music together again after a long time apart.



Did you know?

The Music Center at Strathmore is the largest venue in which the Consort has performed in over 20 years! **Our small but mighty staff and robust chorus and orchestra plan to perform the Christmas Oratorio again on December 10, 2022**, continuing the annual tradition.

Staff **6**

Musicians **59**

Attendees **913**

## 2021 FALL HIGHLIGHTS

### Publicly released 5 year strategic plan.

The Consort released a far-reaching strategic plan, with the help of a competitive grant from Bloomberg Philanthropies and former Kennedy Center president, Michael Kaiser. This plan details our initiatives for serving diverse audiences through expanded outreach programming.

### Free virtual education programs continue.

DC Public Schools are still not open to in-person field trips. The Consort has taken this time to create engaging virtual programming. Your support will help us get back into the classroom soon.

### New venue in Old Town Alexandria.

For the first time ever, we expanded our Chamber Series to St. Paul's Episcopal Church, nestled in historic Old Town Alexandria, VA.

### Most successful #GivingTuesday campaign to date.

Our 2021 #GivingTuesday campaign doubled our \$10,000 goal and received 80 donations, officially becoming our most successful #GivingTuesday campaign to date.

### Appeared in Songs of the Season: A WETA Arts Special Edition.

The Bach Consort was included as one of 16 choirs in a WETA showcase of the talent and diversity of the D.C. area choral community.

## WBC CHORUS & ORCHESTRA



## 99 musicians

### HIRED IN 2021

▶ The Consort employs the best professional musicians, who specialize in Baroque and historically informed performance. **Whether we perform virtually or in-person, whether they've been with us for 40 years or 1 performance, our award-winning musicians continue to be the best of the best.**

## PLANNED GIVING



Over the last decade, we've grown our 1685 Society, the Consort's planned giving program, from 1 individual to 30 generous donors as of 2021. **Throughout this last year, we received several pivotal gifts that have truly made a difference.** Thank you to our generous supporters!

*We want future generations to have the opportunity to hear the exquisite music of Bach and his contemporaries in a live setting performed by musicians steeped in the knowledge of baroque music. We hope our support will help to provide the future leadership of the Consort with resources they will need to keep this glorious music alive.*

▶ Shannon Davis, longtime Board Member

## SOCIAL MEDIA AND WEB PRESENCE

## YouTube SUBSCRIBERS

583 → 923  
2020 2021

After a significant increase in views from 2019 to 2020 due to our shift to virtual programming, our 2021 Spring Virtual Series **expanded our virtual audience even more—with a 58% increase.**

 Follow Us: @bachconsort

## #GIVINGTUESDAY



Musicians shared stories about how they were able to stay creative during the pandemic and how that inspired them to come back together as the Bach Consort to perform in front of a live audience.

*It fills me with incredible joy, that frisson of excitement that is the true aim of music performance. What else is music, essentially, other than a pure flow of communication from one being/group of beings to another? You can feel it in the airwaves around you as you perform, and in the audience as a participant. I will never take this feeling for granted, ever again.*

▶ Amy Domingues, cello & viola da gamba

### THANK YOU FOR YOUR SUPPORT!

Your support has helped us return to in-person performances stronger than ever! We look forward to continuing to create opportunities to cultivate our audience base and share the joy of Bach's music with even larger audiences this year.