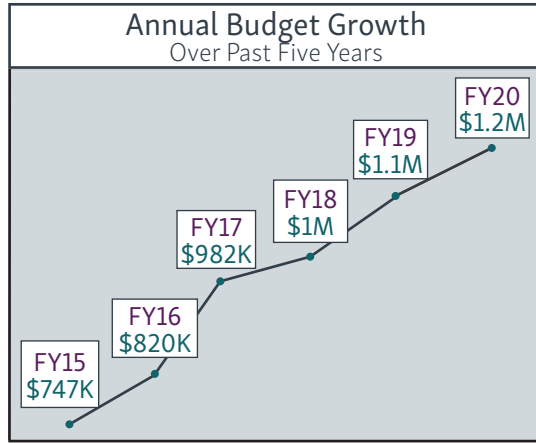




In 2019, the Consort offered over 24 performances across three distinct series, including new traditions of yearly performances and expanding to new venues. Inspiring music makes our work a labor of love. We are deeply thankful for your generosity and support—it allows us to bring artistically enriching experiences to our community every year.

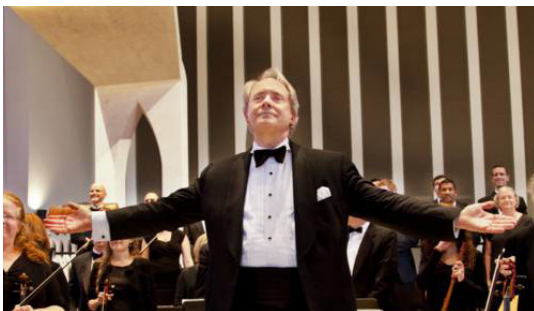
Dana Marsh, Artistic Director
Washington Bach Consort



▶ While many other classical music groups in the region are struggling financially or have even ceased to exist, the Consort has had steady growth over the last decade.

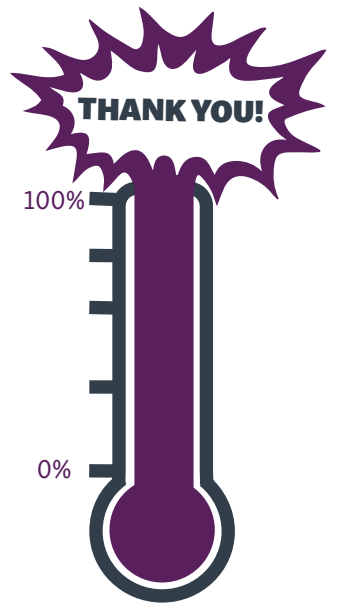
THANK YOU for your support and commitment to our sustainability.

J. REILLY LEWIS LEGACY FUND



JUNE 2019
The J. Reilly Lewis Legacy Fund, the Consort's first separate fundraising campaign of its kind in our 42 year history, exceeded the goal of \$500,000 by \$67,552.

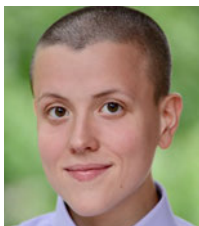
\$567,552
RAISED
\$500K
GOAL



▶ Artistic Director, Dana Marsh, is working closely with the Bach Consort staff and Board of Directors on a strategic plan to create priorities for special projects. Initiatives such as professional video recording, out-of-town performances, and the expansion of our educational performances will promote Bach's music more broadly in our community.

THE CHRISTMAS STORY **SOLD OUT**

The Washington Post eloquently regarded Bach's Epic Christmas Oratorio as a *joy*:



Artistic Director Dana Marsh "conducted his orchestra for maximum buoyancy and grace... A chorus of only 16 singers made a bright, forthright sound, its phrasing as word-responsive as its blend was

polished and supple. The period instruments in the ensemble were a tight and responsive group... Marsh has been able to build on the heady legacy of the consort's late founder, J. Reilly Lewis. He has honed **a company that could go head-to-head with period-performance ensembles anywhere.**"

Sublimely performed, thought I'd died and gone to heaven.

- Anonymous Patron, *The Christmas Story*

GROWTH OVER PAST 10 YEARS

PERFORMANCES	FY10	FY20
Director's Series	4	5
Chamber Series	0	8
Noontime Cantatas	6	12
Educational Outreach	4	15
TOTAL PERFORMANCES	13	40

The Bach Consort has increased the number of performances and the number of tickets sold to each of these performances. However, revenue from ticket sales still only covers 15% of our expenses. Thanks to your support, funds raised during the year help ensure we can continue to expand programs, compensate musicians, and bring live music to DC area schools.

▶ **300%+** INCREASE OVER PAST 10 YEARS

REACHING NEW AUDIENCES



For the first time ever, the Immanuel Chapel at the Virginia Theological Seminary nestled in historic Alexandria was home to the Consort on Saturday evenings. Completed in 2015,

each of the chapel's design elements exudes a deep spiritual symbolism that rejuvenates and inspires Chamber Series attendees.

▶ **100** First-Time Ticket Buyers At Home with Bach, 11.9.19

Inaugural Performance Virginia Theological Seminary

Memorable Moment



One of the singers fell ill prior to The Tudors on 12.7.19 at Virginia Theological Seminary. Two hours prior to curtain, the singers assembled as Artistic Director, Dana Marsh, distributed substitutions for the planned repertoire. For the final selection, Marsh stepped in and sang the alto part while directing. A standing ovation followed.

SOCIAL MEDIA AND WEB PRESENCE

facebook likes

800 → 2,200 ▶ **3X+** ALMOST
2016 2020

After doubling web traffic from 2010 to 2015, site visitors have remained steady over the last several years. We also track the size of our "cleaned and updated" email subscription list—it has increased steadily over the last three years.

Follow Us: @bachconsort

FREE EDUCATION PROGRAMS



Music has the power to change lives. We are committed to making Bach's vital works accessible to Washington's diverse audiences by offering **all of our education programs to DC Public Schools for free.**

The Consort fills a critical need by providing one of the only live, classical music education experiences for our students.

- Teacher Review, Anonymous Survey

30 YEARS OF NOONTIME CANTATAS



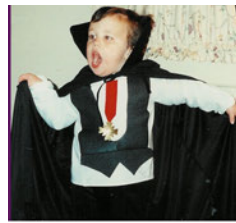
May 2019: The Mayor and Council of the District of Columbia recognized the 30th anniversary of the series, in particular the Consort's free Noontime Cantata Series. The program **"enriches the quality of life"** for D.C. residents who may be senior citizens with limited incomes, people who are homeless and suffering from food scarcity, business professionals, or those seeking refuge in the chapel.

The 2018-2019 season also marked our first full season of presenting free Noontime Cantatas at both the downtown Church of the Epiphany and our new location at St. Peter's Catholic Church on Capitol Hill.

The gift you can't put a price on.

- The Washington Post

#GIVINGTUESDAY



FUN-draiser

Consort musicians, staff and patrons shared pictures and stories on social media detailing how music education impacted their lives.

Patrick Kilbride, tenor

GIVING TUESDAY CONTRIBUTIONS **240%** INCREASE SINCE 2017

