## Washington Bach Consort 2024 ANNUAL REVIEW

As we continue our 47th season, we are grateful for your steadfast support and commitment to great music. In 2024, the Consort presented the Lillian & Maurice Barbash J.S. Bach Competition winner, brought our education program directly into DC Public

Schools, and brought you some of Bach's finest masterworks. Thanks to you, we continue to meet our mission and plan for an exciting future.

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Dana Marsh, Artistic Director

### **SPRING SOIRÉE**



Laura Choi Stuart, soprano; Freya Creech, violin; and Adam Pearl, keyboard performing at the German Ambassador's Residence on June 6, 2024.

### Annual Ticket Revenue \$174K \$140K \$128K \$120K \$114K \$101K \$107K \$99K \$98K \$91K FY20 FY23 FY22 FY25 -Single Tickets -- Subscribers

THANK YOU to our subscribers for being as dedicated as ever! Although our single ticket sales are on the rise, we have not yet reached pre-pandemic levels. We continue to depend on donations to support talented musicians and connect with audiences across our community.

### **AT A GLANCE**

In 2024, our small but mighty staff and robust chorus and orchestra presented 16 performances at 7 venues!

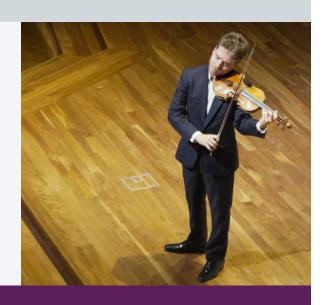
Despite increasing financial uncertainties, the Consort continues to thrive thanks to your generosity and support.

### **BARBASH BACH COMPETITION**

Phenomenal interpretation of these pieces. Heartfelt, transparent, and deeply human. I left the concert hall transformed.

—WBC Audience Member

The Consort presented Emmanuel Coppey, winner of the *Lillian and Maurice Barbash International J.S. Bach Competition*, on September 11, 2024. Beginning this season, the **Consort will annually feature the competition winner**, showcasing top solo Bach performances. Founded in 2019, the competition highlights Bach's unaccompanied string works and is now a leading event for musicians aged 16–30.



### **2024 HIGHLIGHTS**

## Piloted brand new outreach program, *Bach to You*.

Presented Bach's music at senior communities across DC, introducing audiences to Baroque instruments and discussing the pieces being performed.

# Performed Haydn's Die Schöpfung (The Creation) to a virtually sold out

Featuring renowned soprano Michelle Kennedy, the Consort performed this epic work at National Presbyterian Church.

## Launched the Consort's new website.

Our new website launched just in time for single tickets to go on sale. The site offers a fresh look, smoother navigation, and a more interactive experience for our visitors.

## Another successful #GivingTuesday campaign.

We surpassed our goal, raising over \$15,000 from 64 donations. The campaign featured fun facts about Bach and other composers we're performing this season.

## Appeared in WETA Arts: Songs of the Season.

For the fifth consecutive year, the Bach Consort was featured as one of 15 choirs in a WETA showcase of talented choral groups from the region.

### **MEMORABLE MOMENT**

In several senses, the neglected work of female composers is an unexplored embarrassment of riches. Kudos to the Bach Consort for stepping up and digging deep."

-The Washington Post



The Washington Bach Consort presented *Women of the Baroque: Canoro pianto et affetti*, a program showcasing 17th-century women composers. Led by soprano Paulina Francisco, the concert featured both secular and sacred works.

### FREE EDUCATION PROGRAMS



Bach in Time was brought directly into 5 DC public schools, reaching 634 students—a 36% increase from 2023!

Thanks to your support, the Consort presented three education programs in 2024 through our Bach to School initiative.

1,461
STUDENTS

21
DC PUBLIC SCHOOLS

### **TUNED IN**



To promote *Christmas*Oratorio, a four-part

video series earned

a combined 89,560

views, 816 likes, and

132 shares.



Email subscriptions surged by 26%, highlighting growing engagement and interest.



Videos garnered 22,377 views on YouTube in 2024, reflecting strong engagement and a growing audience.

### THANK YOU FOR YOUR SUPPORT!

Your support has been instrumental in helping us reach and grow our audience, educate young people about classical music, and provide more professional classical music experiences to the DC Metro area.